



18 January 2007

## **Jennett's Park: development plans revealed**

Details of a prestigious new development located in the heart of Berkshire, between Bracknell and Wokingham, are unveiled today by the consortium behind the landmark scheme, Persimmon Homes and Redrow Homes (Southern) Ltd.

Jennett's Park has been chosen as the new name for the development, previously known as Peacock Farm, as it strongly reflects the topography and history of the local area. Jennett's is taken from the existing landmark, Jennett's Hill, which is at the highest point on the development and 'Park' accurately reflects the fact that this area was once parkland within the Easthampstead Estate, which in the Middle Ages was part of the Windsor Great Forest and reserved for royal pastimes.

The new housing and community development will cover 270 acres where between 1300 and 1500 homes will be built over the next 5-6 years. In contrast to many developments in the area, Jennett's Park will offer residents a unique living experience with homes just a few minutes' walk away from significant areas of open space, which form an integral part of the development. These include retained woodland areas such as Tarman's Copse and West Garden Copse, the open landscape of Jennett's Hill and, in time, Jennett's Country Park, which will account for some 91 acres – about a third of the development as a whole. Once complete, footpaths and cycleways will run throughout Jennett's Park and residents or visitors will be able to move from one open area to the next along 'wildlife corridors', which will provide natural habitats for wildlife and plants.

As well as the houses and open space at Jennett's Park, community facilities, such as a primary school, pub, doctor's surgery, shops and a healthy living/community centre, will be focused at the heart of the development in the Village Centre and recreational facilities, such as a multi-purpose sports area and an all-weather ball court, will be located at the foot of Jennett's Hill.

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Play areas for families with children will be spread throughout the development, ensuring that one is close by wherever residents choose to live. The development will also be well served by an extensive network of footpaths and cycleways, which, in tandem with traffic calming measures, will make this a very pedestrian-friendly place to live. No home will be more than 400 metres from a bus stop, linking Jennett's Park to Bracknell and the local bus and rail network.

Nick Scregg, spokesperson for the joint consortium, comments: "Jennett's Park is a landmark development unlike any other in this area. Significant planning and consultation with Bracknell Forest Borough Council has gone into this development and we are delighted that it is now becoming a reality.

"The design and layout of the development will be of an exceptionally high standard and is sure to appeal to home buyers of all ages. Sport, study, health, work and leisure are all catered for at Jennett's Park, making this development one which we are confident will be an aspirational place to live."

Attractive landscaping, including the planting of many mature trees, along with the provision of public art features throughout the development will provide interest to the different street scenes and layouts. Crescents and formal gardens will also be incorporated into development.

The first sales offices on site are due to open in February 2007 by leading housebuilders Charles Church, Persimmon Homes Limited and Redrow Homes (Southern) Limited. Anyone wishing to find out information more about the development can look at the dedicated website, [www.jennettpark.co.uk](http://www.jennettpark.co.uk) and a brochure can be requested by calling 0800 035 2535.

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In addition to the housing and community areas, a Commercial Area, to the north of the development, will be equipped with small business units, a proposed hotel, a park and ride facility and a pub/restaurant housed in listed former farm buildings.

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### **Notes to Editors**

#### **Background to the name - Jennett's Park**

The name Jennett's derives from the existing landmark known as Jennett's Hill, which lies in the south-eastern part of the development. This is the highest point on the development, providing panoramic views over the surrounding Berkshire landscape and historical evidence would suggest that settlements have previously existed in the vicinity of Jennett's Hill. The name Jennett's originates from medieval times, perhaps the 14th Century and it is likely that the name originates from a farm tenant of the lands whose surname was Jennett.

The earliest reference for Jennett's Hill is in 1594, when it was known as Jennettes Hill Coppes. The land changed ownership a number of times during the 17th Century and in 1629, it was one area of land sold to William Trumbull, clerk of the Privy Council.

The area was originally parkland part of the Easthampstead Estate, which in the Middle Ages was part of the Windsor Great Forest and reserved for royal hunting. The use of the word 'Park' therefore reflects these origins. Similarly, the suffix 'Park' accurately reflects the context of the development which will be adjoining a considerable country park – some 91 acres in size.

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